



FACTSHEET

NEPCON Malaysia is the single largest sourcing ground for PCB/SMT, components, testing & measurement and support services sectors in Malaysia. It is well recognized by the electronics industry as the most effective platform for international suppliers to launch their new products and services to the local buyers, gain new contacts and grow new businesses.







Date	Tuesday – Thursday, 15 – 17 June 2010 (Trade only)
Venue	Penang International Sports Arena (PISA)
Time	1000 – 1800 hour
Official Website	www.nepcon.com.my
Presentation	11 th (Annual)
Workshops by	Knowledge Group of Companies
Exhibit Profile	<ul style="list-style-type: none"> - PCB assembly and SMT equipment - Testing and measurement equipment - Active and passive components - Metal stamping, rubber molding, contract manufacturing and other related services
Past Event Statistics	<ul style="list-style-type: none"> - Gross exhibition space of 3,500m² - 321 participating companies from 21 countries - 2 country pavilions from China and Singapore - 4,283 attendees from China, Hong Kong, Japan, Malaysia, Singapore and Taiwan - 50% of our visitors are decision-makers or make recommendations for purchasing - 23% are in senior management position
Special Highlights	     
Visitor Profile	<ul style="list-style-type: none"> - Company / business / plant management - Managers - Purchasing, acquisition - Production planning - Production / manufacturing - Electronics development, design - System development and integration - Quality assurance and control, testing - Logistics - Research & development



Exhibit Options	<p><u>Registration and Online Marketing fee of RM1,100 per company is compulsory:-</u></p> <ul style="list-style-type: none"> - Third-party insurance - ONE barcode scanner to capture visitors' data on-site - Company listing on-site - Company listing in visitor invitation flyers, mailed to >50,000 databases - Write-up/mention in our regular e-newsletters sent to >20,000 email databases - Option for exhibitor to get Reed to mail out the invitation flyers to your customers - Customized e-invite to promote your participation to your customers - Enhanced listing in online directory (with product write-ups and company profile) - ONE web banner to promote your booth in your website - Participation in Hosted Buyers' Program where you can nominate your top buyers 	
	<p>Space Options Published Rate (per m²)</p>	
	Raw Space (minimum space 18m ²)	RM 960
	Shell Scheme (minimum 9m ²)	RM1,060
Design Plus (minimum 9m ²)	RM1,110	
	<p><u>Shell Scheme entitlements:-</u></p> <ul style="list-style-type: none"> - Modular wall shell stand with carpeted floor space - Company name and booth number on fascia board - TWO folding chairs, ONE information table & ONE wastepaper basket - TWO fluorescent lights for booth lighting - ONE 13amp power socket - Set-up & tear down services - Daily stand cleaning services 	
Sponsorship and Advertising Opportunities	Please contact any one of the sales staff for more details	
Organized by	Reed Exhibitions Sdn Bhd	
Contact	<p>Teo Hui Hiang Senior Marketing Manager DID: +65 6780 4602 Email: Huihiang.teo@reedexpo.com.sg</p> <p>Lin Koh Senior Project Manager DID: +65 6780 4696 Email: lin.koh@reedexpo.com.sg</p>	



Be Part of NEPCON Malaysia 2010!

Fax this reply slip to Miss Felicia Chia at +65 6588 3798, or email: felicia.chia@reedexpo.com.sg

Company Name : _____

Address : _____

Contact Person : _____ Job Title : _____

Tel : _____ E-mail : _____

Preferred Booth Size : 9sqm 12sqm 15sqm 18sqm 27sqm 36sqm _____sqm

Product Categories :
(please tick, where relevant)

- | | |
|---|---|
| <input type="checkbox"/> PCB assembly and SMT equipment | <input type="checkbox"/> PCB maker |
| <input type="checkbox"/> Testing & measurement equipment | <input type="checkbox"/> Semiconductor |
| <input type="checkbox"/> Active & passive components | <input type="checkbox"/> Photovoltaics (PV) |
| <input type="checkbox"/> Metal stamping, rubber molding,
contract manufacturing & other related services | <input type="checkbox"/> Others, please specify : _____ |

Signatory : _____